

Hi there! My name is José, a London based Product Designer.

I'm currently excited about:

Learning through a fast paced user research and interviewing process that serves as the base for validating most design hypotheses & decision making at Timewith, a mental health startup based in Whitechapel, London.

I've proudly been part of:

The team that transformed Anyvan into a world class, user friendly, online transport service. I helped out by designing but also building the design & product development team that successfully deployed Anyvan's on-demand, instant pricing system.

“Single handedly took our product and changed it from an ill performing website to high conversion, well executed platform used by a hugely varying demographic. We have eventually got product fit thanks to José”

Angus Elphinstone, CEO Anyvan

In my Toolbox are...

- Whiteboards, paper and pen.
- Sketch, Invision, Principle and Zeplin.
- Xmind, Omnigraffle, Lucidchart.
- Trello, Jira.
- Adobe CS

Other stuff I'm interested in...

I'm an aspiring farmer with a deep interest in local / short food supply chains, and progressive farming techniques. I am also a hobbyist winemaker, keen runner and cyclist. I love practical philosophy (think Michel de Montaigne), cinema and I'm an avid listener of Bach, Iggy Pop, Vivaldi, Steve Reich and everything in between.

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Feb 2017 - Current

Timewith - Lead Product Designer

Timewith is a Mental Health Startup on a mission to provide simple and quick access to therapy.

Jan 2015 / Dec 2016

Anyvan - Head of Design & Product Development

Anyvan.com - Responsible for setting the foundations of the company's design in-house UI / UX and Product Development.

Jan 2013 / Current

Co-Founder / Director The Portuguese Conspiracy

A London based creative Platform & Community that promotes emerging independent artists, musicians and filmmakers.

2011 / 2014

ATP - Lead Designer/ Team Leader

Lead Designer at Absolute Technology Portfolio VC Incubator / Startup.

2009/2010

Displax - Senior UI / UX Designer

A leading Tech startup focused on large screen interactive touch software and hardware.

2005/2009

Founder - Multipleone Studio

Integrated branding solutions Boutique Studio. Focus in integrated communication for the real estate, construction and manufacturing industry.

2002/2005

Communic - Graphic / Web Designer

A multidisciplinary studio & focused on the fashion and textile industry.

2002/2003

Induse - Product / Graphic Designer

Product and Graphic Designer at Induse, product design R&D studio.

1997/2001

ESAD - Product Design Course

Studied 3D / Industrial Product Design at ESAD, the leading Portuguese Design School.